REPORT TO BLUE RIDGE COMMUNITY COLLEGE TRUSTEES September 14, 2015 Dr. Molly A. Parkhill

GENERAL ADMINISTRATION DIVISION

The College participated in the 2015 Business Expo hosted jointly by Asheville and Henderson County Chambers of Commerce at the WNC Ag Center on August 12.

President and VPs hosted welcome back lunch for all employees and new employee orientation for the new faculty and staff. General Administration staff hosted two "Student Welcome Tents" on the first day of fall classes to answer student questions, offer refreshments, and BRCC items.

The College participated in the Hendersonville Apple Festival, September 4-6, with a booth (and BRCC giveaways) on Main Street. Volunteers included faculty, staff, students, Trustees, and Foundation Directors. The Fours Seasons Rotary Tour D'Apple bike kicked off from BRCC campus on September 7 as part of the Apple Festival.

Several community events were scheduled in the Blue Ridge Conference Hall during the months of August and September. The Arts Council of Henderson County hosted Bring Us Your Best annual art show. U.S. Congressman Mark Meadows held a town hall meeting. Henderson County and the NC Utilities Commission Public Staff held a public meeting. The facility was near to full capacity for these events.

Updates to the website include the following pages: Automotive Light-Duty Diesel, Alternative Transportation Technology, Electronics Engineering Technology, Welding Technology, New Student Orientation, Medical Assistant Entry Level, Medical Assistant Prep/Review, Student Ambassador page, Arida Arts Symposium, RIBN, Scholarships. Also, the "Classes in Fletcher" webpage has been added into the menu structure under Continuing Education > Personal Enrichment.

BRCC-TV staff began the pre-production for some marketing videos for the Early Childhood Education program. The College is planning on two videos, one showing the different pathways students can take to get a 4 year degree, and one talking about why current childcare providers can benefit from additional education.

Several crosswalks, stop signs, and way finding signs have been installed on campus to continue efforts to provide a safe and secure environment. Director of Safety and the Facilities Director met with GE Lighting representatives about possible LED lighting on campus.

Sheriff vehicles have been transferred over to BRCC for striping and use by Blue Ridge campus police.

INSTRUCTION DIVISION

The presidents of the NC Community College System and NC Independent Colleges and Universities signed a revised Independent Comprehensive Articulation Agreement (ICAA) on August 27, 2015. This agreement better defines transfer options for students between the two systems, saving North Carolinians money and potentially shortening the time to degree attainment.

At the NATEF Training Conference that Automotive Instructor Brian Johnson recently attended, he was named recipient of the ASE Industry Education Alliance Instructor Recognition Award, which was presented before a national delegation of industry professionals and instructors from across the United States. Brian is one of a very select group of automotive instructors who have demonstrated a commitment to his profession by meeting the rigorous standards to qualify for this award and has brought national recognition to the College. Brian reports that our instructors will also be receiving specialized training from VW and Subaru, as well as in-kind contributions.

Skills USA NC will provide a booth at the NC Mountain State Fair which runs from September 11 to September 20 at the Western NC Agricultural Center. Blue Ridge Career and Technical Education (CTE) students will be participating along with High School CTE departments from Buncombe, Henderson, and McDowell Counties. There is a special section in the fair competitions for these CTE booths.

ECONOMIC AND WORKFORCE DEVELOPMENT/ CONTINUING EDUCATION (EWD/CE) DIVISION

Manufacturing Advisory Council

At the quarterly Blue Ridge Community College Manufacturing Advisory Council on August 27, manufacturing representatives heard from:

- Dr. Pam Howze, State Director for the newly expanded Work Based Learning Program including apprenticeship and pre-apprenticeship through the Department of Commerce
- Johnny Beaver from GELS about the recently reinstated Apprenticeship Program with BRCC
- Alan Williams, HR Manager with Continental Automotive Systems about a new WorkKeys Profiling and Assessment initiative in partnership with BRCC
- Pete Szelwach, Plant Manager with Clement Pappas about their Industrial Maintenance Training Program pilot for incumbent workers in partnership with BRCC. Pete shared a timeline for launching a second Industrial Maintenance Training program open to Henderson County Manufacturers in January 2016

Pre-Apprenticeship

EWD/CE has applied with the State Work Based Learning Division for 6 pre-apprenticeship programs - machining, welding, industrial maintenance, certified logistics technician, certified production assistant, and brewing.

Small Business Center

For the 2013-14 Academic Year, Blue Ridge Community College's Small Business Center (SBC) ranked second in the state for entrepreneur events and fifth in the state for overall SBC services. The Small Business Center has increased performance in all categories for the 2014-2015 Academic Year:

- Business Starts up 30% (24 to 34)
- Job Creation Assists up 108% (49.5 to 103)
- Retained Job Assists up 416% (6 to 25)
- Entrepreneur Events (175 versus 172)
- Entrepreneur Events participants up 44% (1629 to 2915)
- Number of BRCC SBC Clients stayed the same (196 both

STUDENT SERVICES

The Financial Aid Department has submitted the required report on Gainful Employment to the Department of Education. The report requires information on Certificate and Diploma programs dating back to 2008-09 through 2014. Gainful Employment reflects the number of students and graduates who took out federal loans in select certificate or diploma programs that do not feed into an Associate Degree programs. Identifying students was a challenge for all community colleges due to limitations of the state-wide computer information system. The report on the 2014-15 year is due October 1.

The Financial Aid Office also has submitted the updated Program Participation Agreement to the Department of Education. The updates for this submission included 1) Carolyn Alley as the new CFO, 2) Balfour as additional site for program offerings, 3) new Third Party Services with the National Student Loan Clearinghouse and their role in Gainful Employment, and 4) program updates with new eligible programs and cancellations of programs no longer offered. The Program Participation Agreement is critical in the College's ability to continue offering federal student aid.

The Federal Fiscal Operations Report (2014-15 year-end report and application for 2016-17) is due by October 1st. This report includes data on Pell Grants, Supplemental Educational Opportunity Grants (SEOG), and Federal Work-Study.

The proposed Residency Unification system for NC Community Colleges and the public university has been pushed back to become effective mid-September 2016. The process will centralize and standardize residency classification for in-state or out-of-state tuition purposes and

move the responsibility from College staff to the Residency Determination Services through College Foundation, Inc. College staff will train throughout the coming months in preparation for equipment and student assistance needs. Some of the challenges discussed the initial classification of all students as out-of-state until certain documentation is process which could require earlier application processing.

Early College faculty/staff are preparing for their pilot NC New Schools study visit in September. There will be seven individuals from New Schools here for the event. The "real" study visit will take place in March 2016. There will be approximately 22 participants from a variety of other innovative schools attending that event.

After the start of Henderson Co. Public Schools on August 24, there has been a lot of activity with high school enrollment. Eleven Blue Ridge classes in automotive, criminal justice, fire protection and mechatronics are being taught at the Balfour Education Center. A Balfour teacher is facilitating two online classes in business and marketing. Film and video classes are also being taught at East Henderson. In Henderson County, the number of applications from high school students more than doubled from 2014, an increase of 107 percent. (125 in 2014; 259 in 2015) Of the students applying, 59 percent actually enrolled in classes. Enrollment of high school students shows a 64.5 percent increase from last year. There are 153 high school students registered for 366 Blue Ridge classes. (In 2014 there were 93 students registered for 199 classes.) With the exception of just a few classes, the courses are 3 semester hours each. At \$72 per semester hour, this results in \$79,056 in tuition savings to parents/students taking advantage of CCP classes.

As of September 1st in Transylvania County, 81 students have registered for 211 classes this semester. This is a substantial increase for the program in the region -- and more than all of the high school students registered for the entire 2014-2015 academic year. Overall, Blue Ridge is offering 16 courses to Transylvania County Students, and, for the first time since the implementation of the Career & College Promise program, the Davidson River Alternative School has a substantial percentage of the overall high school enrollment with 16 students in 32 courses. Just in Transylvania County, parents and students are saving \$45,576 in tuition because of this program.

BLUE RIDGE COMMUNITY COLLEGE EDUCATIONAL FOUNDATION

2014-15 Fiscal Year

Blue Ridge Community College Educational Foundation Board of Directors reports total support and revenue of \$889,115 for the 2014-15 fiscal year and total assets of \$10.8M at June 30, 2015. Carter, P.C., has audited the financial statements of the Foundation for this period and has expressed an unmodified (clean) audit opinion. Investment returns were 2.09% for the past 12 months and 10.04% for the trailing five years.

2015-16 Budget

The Board has approved its budget for the academic year. For 2015-16, more than 288 Foundation scholarships valued at \$456,388.26 are available for curriculum students and \$19,136.74 for continuing education students. This year's budget focuses on the mission-critical needs of our College. In addition to providing financial assistance to students through scholarships, a work-study program, and emergency grants and loans, the allocations focus on classroom equipment purchases and sponsoring faculty and staff professional development for a total budget of \$1,078,697.

Trustee Approved to the Board of Directors

Blue Ridge Community College Trustee Chip Gould has been approved to the Blue Ridge Community College Educational Foundation Board of Directors with appointments to the Executive and Community Engagement Committees. As a representative from the Board of Trustees, Chip replaces Sandy Tallant on the Board of Directors.

Major Gifts

Using long-term appreciated stock, two sisters have made an initial contribution of \$101,152.50 to establish an endowed scholarship fund in memory of their mother Dorothy Uhl Sawyer, whose life's work was dedicated to teaching nursing students. The Dorothy Uhl Sawyer Memorial Scholarship Endowment Fund will provide scholarship support for students in the Blue Ridge Community College Nursing program.

Louis and Judith Santiago have donated \$5,000. Their gift is designated for the Blair-Santiago Family Scholarship Endowment Fund.

Major In-kind Gift

OLDEZ Limited has made an in-kind gift of a 1970 American Motors Corporation Javelin SST, which is valued at \$15,685 to the College's Automotive Systems Technology program.

Nominations for BRCC Faculty and Staff Awards

Through September 30, nominations are being accepted online for BRCC faculty and staff awards:

Dr. Eliza B. Graue Extra Mile Award

Dr. and Mrs. William D. Killian Outstanding Teacher Award (nominations by full-time faculty only)

Dr. Molly A. Parkhill Staff Person of the Year Award

Dr. David W. Sink Jr. Community Service Award

All of the award recipients will be presented a monetary gift at the College Faculty and Staff Holiday Party on Friday, December 11, 2015, and announced at the December 18, 2015, graduation ceremonies.

Faculty and Staff Giving Campaign

*The 2015-16 Faculty and Staff Giving Campaign will be co-chaired by Surgical Technology Instructor Stephanie Kanupp and Director for Business Training and Personal Enrichment Ben Kish. This year's Campaign will kick off at the Faculty and Staff Campus Information Session on Wednesday, September 16, 2015, and will conclude on September 30.