

REPORT TO BLUE RIDGE COMMUNITY COLLEGE TRUSTEES  
**November 14, 2016**  
**Dr. Molly A. Parkhill**

**GENERAL ADMINISTRATION DIVISION**

**IT Department**

The card access system at the Health Sciences Center is fully functional. Cards were delivered to Wingate, HSC faculty and CE and CU nursing students. All cards issued will open the 6th Ave door outside of normal business hours including evenings and weekends.

**Police Department**

The BRCC Police Department has added the following positions:

- Part-time evening security officer at the Health Sciences Center, Richard Thorsen.
- Full-time Police Officer to float between the Henderson County Campus and the Health Sciences Center, Robbie Craig
- Part-time Public Safety Officer at the Transylvania County Campus, Don Ramey

New Narcan kits were delivered to the BRCC Police at no charge for us to use in the deployment of possible overdose situations on campus. We are currently working to develop a policy and training in Narcan deployment for officers.

Conducted evening SAFE training class on October 19, with one more session scheduled for Nov. 2. To date, we have conducted ten sessions and trained 161 employees. We are working with Rich Keen to produce a condensed SAFE training video for adjunct employees and students.

**FINANCE DIVISION**

Budget workshops were provided for faculty and staff on both the Henderson and Transylvania County Campus on the following scheduled days: October 18, October 20, and October 21.

**INSTRUCTION DIVISION**

Jana Hosmer is leading one of the statewide teams for the Accounting and Finance Alignment Project.

ADN Nursing faculty received 2 days of training last week from Laerdal on the High Fidelity Manikins. Each of them had the opportunity to serve in the roles of nurse, instructor, and observer.

The new distance education initiative in the Adult Education and Literacy area accounted for over 600 hours of instruction in the first six weeks it was open. Students in Adult Basic Education and High School Equivalency preparation can take advantage of the online program.

Library staff provided 93 sessions of library instruction for curriculum classes, which included 1258 students, for this calendar year.

An articulation agreement with Lees-McRae College in Criminal Justice has recently been completed. Lees-McRae will accept all our courses for transfer for those students completing an associate degree in CJ.

On October 7, 2016, The ESL Program sponsored College Access Day, an event that encourages English as a Second Language (ESL) high school students to continue on to higher education. Motivational Speaker, Cristina Sanchez Serrano, Assistant Principal / Career Connect Pathways Director at John F. Kennedy High School, Denver, Colorado challenged the students to move forward with their careers. A panel of ESL college students shared their experiences and advice.

## **ECONOMIC AND WORKFORCE DEVELOPMENT/ CONTINUING EDUCATION (EWD/CE) DIVISION**

### **Professional Development Institute Launch**

The launch of the 2017 Professional Development Institute program, complete with new seminars and new instructors began September 20 with a kick off breakfast event. A variety of leaders from a variety of private and nonprofit companies attended to hear speakers Lew Ebert, President and CEO of the NC Chamber of Commerce, and John Loyack, Vice President of Global Affairs with the Economic Development Partnership of NC. Loyack spoke on Leadership Skills and their impact on Economic Development in North Carolina while Ebert focused on the state of North Carolina Business.

### **36th Annual Career Day for High School Juniors**

On Monday, October 10, over 900 high school juniors from Henderson County Public Schools visited the Blue Ridge Community College Campus to interact with business professionals representing over 40 Careers.

### **Gold Service Standard Certification**

Business Training Department is working with Goodwill to establish Gold Service Standard training and certification at the Goodwill site on Four Seasons Boulevard for evenings and weekends, beginning spring 2017. This certification program provides bottom line customer

services training to individuals who wish to be employed in Hospitality and Tourism. Goodwill will provide scholarships for training.

### **Emergency Medical Technicians Pass Rate**

The EMT in service class received an 87% pass rate with 13 of 15 students passing the state EMT certification exam.

## **STUDENT SERVICES**

### **Enrollment Management/Counseling/Recruiting/High Schools**

Our recruiter is coordinating efforts between high school seniors and BRCC faculty for graduation/senior projects. Faculty will serve as mentors and Josh Bledsoe has volunteered to conduct “a public speaking workshop” to help seniors prepare for their graduation presentation.

In addition to our standard high school recruiting visits, BRCC participated in MAHEC’s Health Careers Education Awareness Conference at UNC-A and Pardee Hospital Education Fairs. Vocational Rehabilitation also brought clients to HCC campus for tours of specific programs.

The annual Carolinas’ Association of Collegiate Registrars and Admissions Officers, CACRAO, tour took place the week of September 12th. BRCC hosted the event for Henderson and Polk county high schools. BRCC staff also covered events in Transylvania and Buncombe County that week.

The Fall College Transfer Fair, which is part of a statewide Transfer Tour, was held on November 1 in the Conference Hall. The transfer fair provides an opportunity for our students to meet with college representatives from colleges and universities who specifically work with college transfer students.

Several staff members attended a VA Mental Health Summit on Friday, September 9th at A-B Tech. We made contacts for potential presentations to faculty/staff on how to be aware of veterans’ need and respond to PTSD and other issues.

Thirty-two students participated in “Tea with G” held on Thursday, Sept. 22, in the Killian Student Center. Gary Rivers reported that many of these students were new participants and great discussions took place. “Tea with G” is a networking and mentoring effort by Gary as the Director of Minority Services to bring people of diverse backgrounds together. Discussions revolve around current issues as well as best practices for student success including study skills, time management, building rapport with faculty, and meeting and respecting fellow students.

### **Henderson County Early College**

Open house for HCEC families was held Sept 26, at 5:30-7:00 p.m. with a Chili Cook-Off contest. A session on FAFSA and applying for financial aid geared for parents’ information was

provided by Lisanne Masterson, BRCC's Financial Aid Director.

HCEC super seniors participated in mock interviews on Wednesday, September 21 to get experience answering potentially tough interview questions as they prepare for their future.

The HCEC 99! Assembly celebrating HCEC's 99 "A" School Report Card grade took place on Friday, September 23 with participation from Bo Caldwell, HCPS Superintendent, along with several other Central Office staff.

Five HCEC students attended the Biltmore Estate Leadership Academy for WNC high schools in October.

HCEC also took students on a college field trip to ASU and UNC-A organizing a Latino parent night on Oct 11.

### **Financial Aid**

The annual Federal Fiscal Operations Report and Application to Participate (FISAP), which reports 2015-16 information on student numbers, applicants, and campus-based funds usage, has been submitted by the September 30th deadline.

The Financial Aid Office presented or assisted members of our community in the financial aid process by:

1. Presenting financial aid workshops to the Henderson County Early College (9/28), TCC students (10/5), and to two ACA Classes (10/24 & 11/2)
2. Presenting a financial aid update to Western NC high school guidance counselors (10/5), and
3. Assisting with the Allied Health/Business Careers Fair (10/19)
4. Hosting two 2017-18 FAFSA completion events (10/26) and FAFSA Day (10/29).

The State Education Assistance Authority is currently performing a Desk Program Review on our state aid programs for the 2014-15 academic year.

In an effort to provide more communication about Financial Aid to students, an email blast was sent out to all currently enrolled students on Friday, September 30th. This email was sent to let students know that the 2017-18 FAFSA will be available starting on October 1st. This is a major change from prior years when it was not available until January 1st.

The College hosted the 3rd annual Veterans Day Ceremony on November 9, 2016. Donna Turner, VA Certifying Official here at the college welcomed everyone to the event. The East Henderson High School Air Force Junior ROTC under the leadership of Lt. Col Wilkerson performed the presentation of colors. Callie Williamson a BRCC employee sang the National Anthem. The event included two guest speakers: 1) CPT Hilliard Staton, USMC, Korean War Veteran, Blue Ridge Honor Flight Board, BRCC Educational Foundation Board, 2) CPL Daniel Negrete, USMC Combat Correspondent and Air Force Videographer, Enduring Freedom, Afghanistan and Inherent Resolve, Iraq Veteran, BRCC Interpreter Education student. Both

Veterans spoke about their experience in the military and what Veterans Day means to them. It was a great event with 106 people in attendance. SGA sponsored the event by providing the refreshments. This event has grown over the last three years and continues to become a yearly BRCC tradition to honor our Veterans.

## **BLUE RIDGE COMMUNITY COLLEGE EDUCATIONAL FOUNDATION**

### **Financial Update**

Investment returns were 4.94% and 8.77% for the trailing three and five years, respectively. At September 30, 2016, assets of the Foundation were \$10.5 million.

### **Faculty and Staff Giving Campaign**

The 2016 Faculty and Staff Giving Campaign has surpassed all previous records with gifts totaling \$31,443.56. English Instructor Ben Hardy and Pay It Forward Endowed Chair Lead Engineering Technology Instructor Sharon Suess served as this year's Campaign co-chairs. Here's why they give:

*Why do I give to the Educational Foundation? "Easy. I give because the Foundation creates opportunities for our shareholders that otherwise may not exist. In my eleven years with BRCC, I've repeatedly witnessed the profound impact Foundation contributions have on the education, professional development, and enrichment of our community, our employees, and most importantly, our students." --Ben Hardy*

*"I feel extremely fortunate to work in higher education and wish to give something back so others can attain their dreams and goals." --Sharon Suess*

### **Major Gifts**

**Margaret R. Pardee Hospital Auxiliary** pledged \$12,500 for 2016-17 scholarships: (\$8,500 for Curriculum scholarships and \$4,000 for Continuing Education scholarships).

The **American Association of University Women (AAUW) Brevard Branch** has pledged \$6,000 for 2017-18 scholarships.

The **Fitzpatrick Foundation** contributed \$9,750 for three 2017-18 Mills River Scholarships.

**Mr. and Mrs. Louis R. Santiago** gifted \$5,317.80 to the established Blair-Santiago Family Scholarship Endowment.

### **Major In-kind Gift**

**T&J Auto Service** contributed two brake lathes with adaptors, one recovery machine, and one work table with accessories. This gift has a combined value of \$5,500 and will be used in the Automotive Systems Technology program.

## **Special Events**

More than 300 guests attended both the Scholarship Appreciation Luncheon held in September, and the 2016 Arida Arts Symposium honoring Dancer, Choreographer, and Teacher Pat Shepherd.

## **Blue Ridge Community College Community Ambassador Program**

The final class and graduation for the fall 2016 Community Ambassador Program participants was held on Wednesday, November 2. Our tenth class and new Community Ambassador graduates are Tammy Albrecht, Wilsonart; Ruth Birge, Vision Henderson County; Mary Brandyburg, Community Volunteer; Millicent Burke-Sinclair, Four Seasons Compassion for Life; Brian Cavagnini, Meritor; Chuck Darnell, retired ExxonMobil; Jennifer Harrell, City of Hendersonville; Amy Jones, Entegra Bank; Jason Ormsby, Rosman High School; Darlene Parent, Henderson County Public Schools; Adam Pressley, Cason Companies, Inc.; Brenda Sloan, retired school guidance counselor; Kevin Smith, Transylvania County Schools; Autumn Weil, Blue Ridge Literacy Council; Jeff Wells, Town of Mills River; and Donna Wilde, Davidson River School. One hundred seventy-nine (179) individuals have completed the Community Ambassador Program since it began in 2010.