

REPORT TO BLUE RIDGE COMMUNITY COLLEGE TRUSTEES

November 9, 2015

Dr. Molly A. Parkhill

GENERAL ADMINISTRATION DIVISION

The Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) notified the College that our Fifth-Year Interim Report submitted in 2014 has been chosen for the Resource Room at the 2015 SACSCOC Annual Meeting in December. They cited our report as a model for other institutions who are looking for examples of documentation that was viewed favorably by a review team.

Achieving the Dream (AtD) kick-off was held in the Conference Center with visiting AtD coaches leading the presentation. The College joined the Achieving the Dream Network this past Spring to provide additional support and resources to the College's student success efforts.

Technology Department

Based on student feedback, the IT Department, in consultation with CE and the system office has developed technical specifications to create a more user friendly version of the CE course selection screen on the College's website. This customization directs the student to WebAdvisor for the final registration and payment screens.

Events

Events held on Henderson County Campus for September and November

- Habitat for Humanity Event
- Wal-Mart Division Training
- Blue Ridge Literacy Council Event
- Hendersonville Symphony Concert
- Taste of Hendersonville
- Hendersonville Community Band
- North Henderson High School Band Concert
- Henderson County Sheriff's Office Staff Events
- HCPS Middle School Band Exchange Concert
- BRCC Faculty Art Show
- Pardee Women Helping Women Event
- Green River Narrows Race Awards

Campus Security

Annual Security Report and policies were posted to website and communicated to employees and students. Additionally, confidential crime and safety tip form has been added to website. BRCC has been asked to host Henderson County Mass Violence Training Exercise on campus in the spring. Agencies participating in this training include Henderson County Sheriff's Office,

Hendersonville Police Department, Blue Ridge Community College Police, Fletcher Police, Laurel Park Police, Transylvania County Sheriff's Office, Brevard Police, North Carolina Highway Patrol, North Carolina Wildlife Commission, State Bureau of Investigation, Henderson County EMS, and Henderson County Fire.

INSTRUCTION DIVISION

The Early Childhood faculty completed their final professional development activity for the Growing Greatness grant at Camp Caraway. Kathy Allen, Dean for Business and Service Careers, has been directing this grant for the North Carolina Community College System for the past 18 months. Fifty-one of the 58 colleges participated in the final PD event.

Chris Gross (ENV instructor) met with Brevard College to discuss a 2+2 articulation with our Environmental Science Technology program.

The College's internal Program Review Committee reviewed the following curriculum programs: Associate in Arts, Collision and Refinishing Technology, Criminal Justice, Emergency Medical Science, General Education, General Occupational Technology, Mechatronics, and Surgical Technology. Recommendations will be presented to the Board's Curriculum Committee later this year.

Two recently completed Curriculum Improvement Projects will impact our programs. The new curriculum standards for Business Administration and Information Technology will incorporate previous majors under a single program allowing students options to specialize in particular career fields within the AAS degree.

On November 6, 2015 Blue Ridge Community College, Computer Integrated Machining (CIM) program hosted the North Carolina, Haas Technical Education Center (HTEC) and Association of Instructors of Machine Shops (AIMS) biannual conference. The expected participation was forty two (42), but attendance reached fifty three (53) educators and manufacturing supply vendors. The focus of the conference is to bring educators and vendors together to discuss current trends in education and manufacturing to better improve machining programs across the state. Breakout discussion sessions and tool demos were performed as well as many discussion on the success of programs and trends that are happening across the state. The BRCC CIM program was highly complemented by both instructors and vendors. They spoke of the improvement in the facility and the CIM program. Additionally, BRCC was awarded the Tooling U-SME, Platinum Education Center award for the innovative and successful implementation of Tooling U in both curriculum and continuing education programs. This award was only given to five (5) education center in the nation. The Computer Integrated Machining program is honored and pleased with the recognition and positive feedback from the conference.

ECONOMIC AND WORKFORCE DEVELOPMENT/ CONTINUING EDUCATION (EWD/CE) DIVISION

EWD/CE is moving forward with organizing a lineup of high quality Professional Development training for mid to upper level managers. These include:

- Coaching and Development
- Interpersonal Communications
- Succession Planning
- Project Planning and Control
- Budget Analysis
- Conflict Resolution
- Disney Business Excellence

Allied Health

Certified Nursing Assistant program is ranked 6th out of 19 schools for pass rate.

Customized Training

BRCC's Henderson County Manufacturing Advisory Council has assisted the College in creating the following four pilot programs:

- Industrial Maintenance - Pilot Advisor - **Clement Pappas** under the direction of Plant Manager, Pete Szelwach
- Machining Certification Program - Pilot Advisor - **Continental** under the direction of HR Manager, Alan Williams
- WorkKeys Profiling and Certification Program - Pilot Advisor - **Continental** under the direction of HR Manager, Alan Williams
- Manufacturing Certification Program - Pilot Advisor - **Elkamet** under the direction of Brent Coston

In addition, the Manufacturers are exploring Work Based Learning experiences including apprenticeships, pre-apprenticeships, co-ops and internships. The Council recently heard a presentation from Dr. Pam Howze, new State Director of Work Based Learning and Jeff Frazier, Director of the Regional Center for Advanced Manufacturing in Kingsport Tennessee.

The College currently is working with the following companies through the State's Customized Training Program: Borg Warner, Cane Creek Cycling, New Excelsior, Selee Corporation, Sierra Nevada, Smartrac, and Wilsonart.

Small Business Center

Three upcoming BRCC SBC seminars:

Business Security Nov 10, 2015 BRCC Conference Center

- How to Prevent Burglaries and Robberies in Your Small Business or Home Based Business
- Best Practices in Preventing Employee Theft
- Tips to Preventing Data Breaches and Cyber Liability

Best Business Practices from Local Women Entrepreneur's Nov 10, 2015 BRCC Conference Center

- How to Build Your Customer Base
- Authentically Speaking
- How to use questions to discover deeper answers in business

3D Printing Nov 12, 2015 Transylvania County Library Room: Rogow Room

- Introduction to 3D Printing

STUDENT SERVICES

Recruitment

This year's annual CACRAO Educational Opportunity Event (College Night) held on September 14 was successful with 54 college/university representatives attending and approximately 200 high school students coming on campus for this event.

BRCC Student Ambassadors are researching and developing a campus tour video. The Ambassadors have selected areas on campus they believe are important for all students to know about services and resources. Student ambassador Jacob Bradley (Film and Video major) will develop the script and then the other ambassadors will work with Rich Keen in developing the video. Projected completion is the end of Fall Semester.

Recruiter Rita Blythe and Jay Alley, Dean for Fire Protection Technology and Emergency Medical Science, represented BRCC at UNC-A for the Mountain Area Health Education Center's Health Career Expo on October 6. Approximately 400 high school students from 16 counties in WNC attended the event to talk with colleges and area businesses about healthcare professions.

Several Student Services staff members assisted with "College Application Week" November 2 through 6 at TC Roberson, Owen, West Henderson, North Henderson, and Brevard High. Students are encouraged to complete college applications with the assistance of college reps and many private colleges waive their application fee during this event.

Ben Kish, Chris English, and Rita Blythe represented Blue Ridge at the annual Student Leadership Academy held September 29 at the Biltmore Estate in Asheville. Chris English served as facilitator and Ben Kish delivered a presentation on "Leadership" to more than 150 high school students, teachers, and Career Technical Education administrators from Buncombe, Henderson, Madison, McDowell and Transylvania Counties.

Rita Blythe participated in the Community Job Fair sponsored by Green Opportunities, the

Housing Authority of the City of Asheville, and the Women's Wellbeing & Development Foundation. The event was held at the Arthur R. Edington Education & Career Center in downtown Asheville. More than 30 area employers/educators talked with 180 low-income individuals working with Green Opportunities to enhance their job skills and improve their economic situation. Prior to the job fair, the individuals had prepared resumes and practiced interviews. They talked with every representative at the fair.

Financial Aid

The College's Fiscal Year 2012 Cohort Default Rate for student loans is 21.1%. This is a decrease from the 24.3% rate from the previous year.

Counseling and Advising

Student Services staff are working with College Transfer faculty about the decision to transition to individually assigned faculty advisors and the closing of the College Transfer Advising Center. This effort is an attempt to personalize the advisor/advisee relationship and consequently enhance student success.

The Business and Service Careers Department held an advising fair on October 28 and an advising fair for College Transfer students was held on November 2. The "Advising Fairs" are a new initiative to reach students prior to registering for classes and give them an opportunity to find out more about their programs, get questions answered, network with other students and faculty, and meet with faculty advisors. Financial aid, student ambassadors, and other staff members also assist during the advising fairs.

Early College

Henderson County Early College has been recognized as one of the top five schools in the state. This grade is based on students' performance on ACT and EOC test scores, as well as graduation and daily attendance rates - among other factors. According to Beth Caudle, out of the top five schools, the Early College had the highest student growth rate while also serving a population in which 57% of the student body is considered economically disadvantaged.

Lisa Hill, the BRCC/HCEC's Early College Liaison, and HCEC counselor Mindi Willingham took 45 HCEC students on an overnight college road trip and explored UNC-Charlotte, UNC-Chapel Hill, NC State University, and UNC-Greensboro on October 16th. Students expressed renewed interest and commitment to pursue a degree beyond their degrees from high school and Blue Ridge Community College.

The Henderson County Early College hosted their Annual Open House/Chili Cook-off on Tuesday, October 13, from 5:30 - 7:00 p.m. in the BRCC Cafe.

BLUE RIDGE COMMUNITY COLLEGE EDUCATIONAL FOUNDATION

In a comparison of the foundations associated with the 58 North Carolina community colleges (fiscal year 2014 tax returns):

- BRCCEF is second in ranking among all of Western North Carolina's community college foundations (net assets/total full-time equivalent student ratio) and
- Sixth in ranking among all of North Carolina's 58 community college foundations (net assets/total full-time equivalent student ratio).

As of September 30, investment returns are 6.66% for the trailing five years. Assets of the Foundation total \$10M.

Major Gift

AAUW Brevard has pledged \$5,500 to be awarded as scholarships in 2016-17 along with the annual payout of their endowment fund.

New Annual Scholarship

Cheryl Hall has started a \$500 scholarship in memory of her daughter. The Heather Robin Memorial Scholarship is designated for single parents.

Scholarship Appreciation Luncheon

The Scholarship Appreciation Luncheon was held on Wednesday, September 30, 2015, at 12 p.m. in the Blue Ridge Conference Hall located in the Technology Education and Development Center. More than 360 donors and scholarship recipients were in attendance.

2015 Arida Arts Symposium

The 23rd Annual Arida Arts Symposium was held on October 23 and featured Flat Rock Playhouse Artistic Director Lisa Bryant. All events are funded by the Gamil T. Arida Endowment Fund and are free to the public.

Fall 2015 Community Ambassador Program

The final class and graduation for the fall 2015 Community Ambassador Program participants was held on Wednesday, November 4. Our ninth class and new Community Ambassador graduates are Tola Ellis, Chick-fil-A of Hendersonville; Victoria Flanagan, Hopewood Holdings, LLC; Laura Husak, Carolina Village, Inc.; Kellie Kanipe, Johnson Price Sprinkle, PA; Bill Medl, retired; John Mellott, Marjon Ltd.; Margaret Mellott, Marjon Ltd.; Alison Melnikova, Town of Laurel Park; Mark Morse, SELEE Corporation; Trina Rushing, Henderson County Public Library; Phyllis Smith, Carolina Village, Inc.; Val Smith, Transylvania Regional Hospital; and Danna Stansbury, Land of Sky Regional Council. One hundred sixty-three individuals have completed the Community Ambassador Program since 2010.

Faculty and Staff Giving Campaign

Surgical Technology Instructor Stephanie Kanupp and Director for Business Training and Personal Enrichment Ben Kish served as this year's co-chairs of the Faculty and Staff Giving Campaign raising \$28,702.76 to date. In addition, every employee serving on the College Leadership Team has made a contribution to the Faculty and Staff Giving Campaign.

Trustees and Directors Giving Campaign

Currently 67% of individuals serving on either the College Board of Trustees or the Foundation Board of Directors have made an annual gift to the Blue Ridge Community College Educational Foundation Trustees and Directors Giving Campaign.