

REPORT TO BLUE RIDGE COMMUNITY COLLEGE TRUSTEES

March 21, 2016

Dr. Molly A. Parkhill

GENERAL ADMINISTRATION DIVISION

Information Technologies

The College has developed an automatically provisioning accounts for applicants who are not yet students. These accounts will allow the applicants to log into My Blue Ridge to submit the 'Scholarship Application' before they are actually registered as students. They will not have access to "@webmail.blueridge.edu" email accounts or Moodle or any other resources until they are registered as students.

Marketing & Communications

The College participated in Asheville Chamber of Commerce Homecoming Job Fair at WNC Ag Center on January 7. Ben Kish and Shanda Bedoian represented the College.

The College's [Contact Us webpage](#) had 555 website visitors in 2015 submit a question or request information/assistance on our Contact Us form. These requests are sent to College receptionist Julie Brackett for response.

Police and Public Safety

BRCC Police Chief, Daran Dodd, was elected to the Board of Directors for the NC Campus Law Enforcement Administrators Association.

The College's Police Department is researching online training solution that would allow the College to provide training that meets federal requirements using an online format to both faculty/staff and students. The program modules also offer additional training in various topics including, study skills, time management, HR topics, OSHA type training, etc.

The College participated in a joint mass violence prep training on February 19 on the Henderson County Campus with our Basic Law Enforcement Training (BLET) faculty and staff. This training included response scenarios. A course offered called Command Staff Training for Mass Violence Incidents will also be held on April 4, 2016. All of our staff who are part of our Crisis Management Team at the College are strongly encouraged to attend. We will look at steps to take during a critical incident and conduct table-top scenarios. All of this training is leading up to the Mass Violence Training Event that we are planning to have in May on our Campus.

Events

The BRCC Heritage Week was held March 7-10 with events on both the Henderson and Transylvania County Campuses. This event is sponsored by the Inclusive Education Committee and included an International Food Tasting event, an International Film Fest, and featured Bob McCarson, Publisher of the LaVoz Independiente, as the keynote speaker.

The 11th Annual Dr. August E. and Mary Louise Kehr Lecture Series will be given on April 5, 2016. This year's lecture, *The Importance of Protecting Our Ocean*, will feature award-winning journalist and author David Helvarg. The Lecture will begin at 7 p.m. in the Thomas Auditorium in the Sink Building on the Henderson County campus. A reception will be held in the Gallery prior to the Lecture, starting at 6 p.m. This free event is open to the public.

The BRCC Bookfest is scheduled for April 22 and 23, in the TEDC Conference Hall. This event is sponsored by the Educational Foundation, with Sara Gruen, USA Today bestselling author of *At the Water's Edge*, *Water for Elephants*, *Ape House*, *Riding Lessons*, and *Flying Changes* as the featured author. The Bookfest is free to the public, except for Friday night's ticketed reception, which costs \$25.

INSTRUCTION DIVISION

The College has been awarded funds for salary and benefits for a NCWorks Career Coach who will serve Transylvania County Schools. The purpose of the NCWorks Career Coach Program is to place a community college career coach in the high schools to assist students with determining career goals and identifying community college programs that would enable students to achieve these goals. The College did not receive additional funds for a similar position at Henderson County Public Schools.

Multiple pathways to the High School Equivalency (HSE) was approved by the State Board of the NC Community Colleges in December. The System Office will be developing an implementation plan to be rolled out later this year. This program will allow several combinations for students to complete their HSE including high school coursework, experiential learning, and high school competency exams.

Students enrolled in the College's first RIBN cohort have completed their ADN requirements and will graduate in May. They will continue their BSN coursework at Western Carolina University this fall and should complete all requirements for their bachelor's degree within the year.

Darlene Cope, lead cosmetology instructor, is leading a statewide group working on a proposal for changes to the cosmetology program to better meet student needs while still matching the requirements of the Board of Cosmetic Arts. The proposal removes co-requisites from a number of courses, and adds additional salon hours to one course.

Cosmetology state testing (27 students):

- Certificate(Apprentice Cosmetologist) - Theory test 100% - Practical Exam - 100%
- Diploma/ Associates (Cosmetologist) - Theory test 100% - Practical Exam - 93%
- Esthetics - Theory test 100% - Practical Exam - 100%

EMS state testing:

- Medical Responder 82%
- EMT Basic 80%
- Paramedic 72%

The College received a 100% pass rate for the real estate exam.

ECONOMIC AND WORKFORCE DEVELOPMENT/ CONTINUING EDUCATION (EWD/CE) DIVISION

Gary Heisey, Director of the Small Business Center at Blue Ridge Community College, is the recipient of the NCCCS Staff of the Year Award. Gary is a team player in both curriculum and continuing education at BRCC. He collaborates internally and externally with groups such as the BRCC Community Ambassador program, Transylvania and Henderson Chambers of Commerce, El Centro, and a host of other partners to support the economic development of BRCC and its community. In 2014, Heisey was the recipient of the BRCC Molly Parkhill Staff Person of the Year for his commitment to its mission and his outstanding efforts that have contributed to the success of BRCC.

The Disney Institute is bringing its renowned professional development course, *Disney's Approach to Business Excellence*, to BRCC on May 4, 2016, from 8:30 a.m. to 4:30 p.m. Sponsored by Blue Ridge Community College, the one-day event will help area professionals understand the power of leadership values, discover how customer loyalty can be established, and gain insight into how organizational culture is strengthened. Registration is available online at www.blueridge.edu/disney. Seating is limited. For more information call M. C. Gaylord at (828) 694-1779.

Allied Health

Since 2014, 100 students have taken a total of 101 National Healthcareer Association (NHA) exams resulting in a total of 97 certifications earned. Blue Ridge has averaged pass rates of 96% compared to the NHA national average over this same time period of 74%.

Based on a requests from area hospitals, EWD/CE's Allied Health Department will offer Cardio-Vascular Technician or Electro-Cardiogram (EKG) Technician training. The course will prepare students to sit for the National EKG Certification exam which will also be administered as a part of the class.

BRCC has had 101 students sit for the Medical Assistant exam resulting in 97 certifications earned. BRCC has an average pass rate of 96% compared to the NHA national average of 74%.

Emergency Services

The College received notification that our North Carolina Office of Emergency Medical Services has been renewed for four additional years.

Course Offerings at Fletcher Town Hall

EWD/CE has offered classes in Fletcher for 2015. 143 students have enrolled, 95 in Personal Enrichment courses and 48 in Spanish courses.

STUDENT SERVICES

Enrollment Management/Counseling/Admissions

A Henderson County Campus tour request form is now available on the BRCC website. Individuals can request one of the scheduled tour dates, which coincide with available Student Ambassador times. Individuals have the option of one of the scheduled tours or they can call to make other arrangements. Transylvania County Campus tours can be arranged by calling Rob Rhodes.

The College's Student Ambassadors assisted with a tour of 20 students from the Henderson County Chamber of Commerce Junior Leaders Program, on March 8th.

Recruiting/High Schools

The Regional Articulation Career Education (RACE) Alignment Meeting for curriculum classes was held in the Conference Hall on February 23. Representatives from A-B Technical Community College, Asheville City Schools, Blue Ridge Community College, Buncombe, Henderson, Madison and Transylvania County Schools were in attendance to review curriculum content for automotive/transportation, carpentry/construction, drafting, electrical/electronics, metals and welding.

The Career & College Promise (CCP) program in Transylvania County increased substantially for the 2015-2016 academic year. For 2015-2016, 150 students were registered in 386 courses, representing a 134% increase in the number of students from last year.

Rob Rhodes and several student ambassadors participated in the Brevard Middle School "Registration Showcase" on February 16. This annual event is held for rising ninth grader students to assist them in elective course selection for the next academic year.

The Henderson County Campus hosted the BRCC High School Connection on March 8th in the Conference Hall. Kirsten Bunch, Cathy Stephenson, and Lisanne Masterson worked with seniors and their parents guiding them through the admission, testing, orientation, and financial aid process. Rita held an orientation for sophomores and juniors interested in Career and College Promise (CCP) opportunities while enrolled in high school next year. Following the CCP presentation, Faculty members Kathy Allen, Jay Alley, Alison Carter, Charlotte Taylor, Brian Johnson, Joe Shook, and Chris Grose displayed information on their programs and were available to take students on tours of their program areas.

Financial Aid

The College hosted FAFSA Day on February 20, with 30 students and parents attending. In

addition WLOS-TV was here to do a sound byte and film families being assisted. It was aired on that Saturday evening news.

Our 2013FY DRAFT Cohort Default Rate is 24.1%. The cohort draft report calculated that 174 are in repayment and 42 are in default. Lianne will review and prepare a “challenge” for eligible recalculations. A quick review revealed that one of the defaulters was deceased. If no other defaulters are eligible to challenge that one would bring our rate down to 23.7%

Early College

The Early College just received its second **Recognition of Innovation and Excellence Award** by NC New Schools. This recognition is awarded based on innovative teaching in the classrooms, academic excellence and commitment to college and career readiness for all students. The high school students would not be able to accomplish what they do without the efforts of not only the high school teachers, but also the college instructors who work hard to facilitate student success.

The college liaison and high school counselor hosted a FAFSA Parent Night on February 4. Information about the FAFSA application process was presented.

The college liaison administered the NC-DAP college placement test to freshmen students on February 5. This test is used to determine how prepared students are to begin college level work during their freshmen year. It also enables the high school to determine which students might benefit from additional support before beginning college coursework.

After recruiting visits and working with middle school counselors and hosting a Prospective Student Open House on February 9, all prospective student applications for the 2016/2017 school year have been received - total of 141 submitted (126 completed). The Early College faculty/staff are evaluating each application to determine each student’s total point value - based on the rubric used to select students. The final step in the application process will be student interviews. These interviews will take place the evenings of March 10 and March 17. Students will be notified of their acceptance or placement on the waiting list by the end of May.

BLUE RIDGE COMMUNITY COLLEGE EDUCATIONAL FOUNDATION

Connect NC Bond

At their meeting on Wednesday, January 27, 2016, the Blue Ridge Community College Educational Foundation Board of Directors approved a Resolution in Support of the Connect NC Bond. They also approved \$2,966 in support of the Connect NC Bond Publicity Campaign.

2016-2017 Endowment Awards

The Board of Directors ratified the action of the Finance and Investment Committee to pay out endowment awards at the 4% spending rate for 2016-2017, resulting in total awards of \$379,972. This is an increase of \$35,559 from last year's endowment awards.

Major Gifts

Liselotte Wehrheim donated \$12,500 designated for the Hans and Liselotte R. Wehrheim Scholarship Endowment.

Carol Peim contributed \$5,000 to fund a 2016-2017 scholarship in memory of Russell Ault, Jr. Russell Ault, Jr., Memorial Scholarship. This scholarship is awarded in memory of Russell "Rusty" Ault, Jr., who worked part time in the Distance Learning Center at Blue Ridge Community College. This scholarship is awarded with a first preference to a student who is a single parent with childcare expenses; however, if this is not attainable or is not where a scholarship applicant has the greatest need, the award may be made to another student.

Fundraising efforts from the 7th annual Daniel Furr Memorial Golf Tournament provided \$7,500 to the J. Daniel Furr Memorial Scholarship fund for 2016-17 scholarship awards.

Ellen Perstein gifted \$100,000 that will provide for annual scholarships (\$372); an additional allocation to eight already established Roper Scholarship Endowment Funds (\$8,000); the establishment of a new Roper Scholarship Endowment Fund (\$40,000) in the name of Jo Ellis Roper Taylor; the Pay It Forward Engineering Technology Instructor position for 2016-2017 (\$25,000); and \$26,628 to the Pay It Forward Endowment.

Martin Luther King Breakfast

Proceeds from the 2016 Martin Luther King Breakfast held on January 18 at the Henderson County Campus netted \$2,081.41 for 2016-17 scholarship awards.

Major In-kind Gifts

Latex Construction Company donated 1,550 pounds of Shield-Arc 70+ welding rods for the Welding Technology program. This in-kind gift is valued at \$6,045. Susan Oldham gifted a Carl Zeiss Axioscope 40 Microscope to the Arts and Sciences Department. It has a fair market value of \$6,597.50.

Save the Date - The Foundation Appreciation Breakfast will be at 7:45 a.m. on Wednesday, May 25.